

NOUS NOUS OCCUPONS DE VOTRE CROISSANCE

Electricity for sustainable development

# Who?

Renewal energy



Culture

**Education** 

Egalité des chances

Développement durable

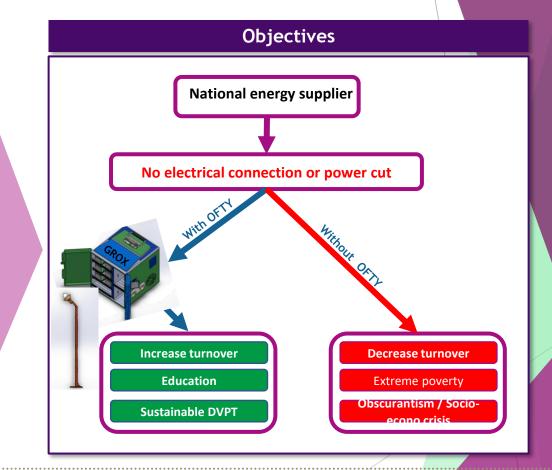
ANDAAL



# Context and Objectives

## What and Why?

- Although home to nearly 1/5th of the world's population, Africa accounts for just over 3% of the world's electricity demand. About 600 million people in sub-Saharan Africa (one in two people) lack access to electricity in 2022. Similarly, about 80% of businesses in sub-Saharan Africa suffer from power cuts, resulting in average annual losses of about 8% of turnover.
- The African population is growing at twice the global rate. About 530 million people (one in three) will still have no electricity by 2030. Electricity demand in sub-Saharan Africa expected to quadruple by 2040.
- Developing a sustainable, green and affordable energy supply to fuel economic development is the major challenge.
- In this context, OFTY has developed a green box (GROX), INDLU, SNETBEE as an environmentally friendly and affordable energy solution to ensure the continuity of services in case of electrical shedding for SMEs.
- The ETUL lamps, powered by a solar powerbank, will be able to regulate social inequalities by allowing students to have a light once night falls, no matter where it is on the continent.

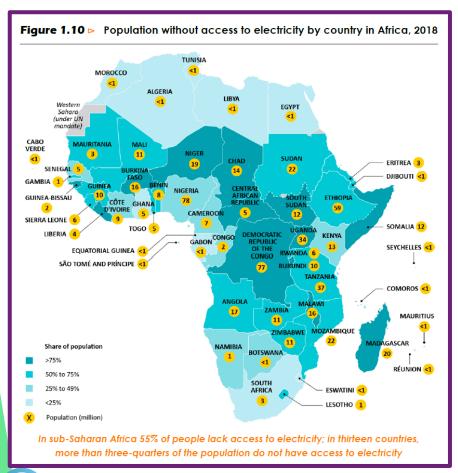


ETUL & GROX, INDLU, SNETBEE as green, targeted and affordable solutions for African sustainable development



# **Problems**

1) Darkness causes obscurantism, illegitimacy and inequality of opportunity



2) Lack of affordable solutions to ensure continuity of service in the event of a outage



**80%** of companies in sub-Saharan Africa are suffering from power cuts



**53%** of Sub-Saharan African companies own or share a generator



8% average annual loss of sales in connection with power cuts.

16% for the informal sector.

# **Solutions:** A clean and cheaper lighting for everyone

1) ETUL lamps: efficient, accessible and affordable lighting solution for all households regardless of income, residential areas (rural and urban) → NDJO'O LIGHT !!!



Floor lamp powered by solar powerbank

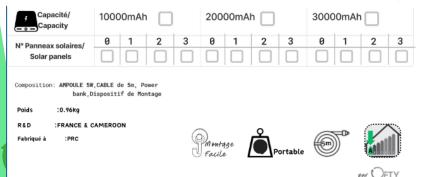


Models	Product description
E	5m cable, Bulb, fixtures & Affordable
G	Floor lamp, adjustable (2m high) & Prix abordable
A	Chic and decorative design Floor Lamp powered by PowerBank
L	Chic, bohemian, made of African natural sources (Bambou, Rotins)

# **Solutions:** A clean and cheap light for everyone

1) ETUL Model E:









# **Local competition**

## Lampe/Bougie



### **PROS**

- Very Affordable (3500/ 125 FCFA) and accessible lampant oil
- Portable, simple to use, reliable and long lasting
- No Maintenance

### **CONS**

- Very low lighting (harmful to the eyes)
- Can be messy and causes fire hazards
- Toxic Product (High Benzene and Sulphur and carbon monoxide)
- Soot and Smoke which dirty walls

Heavy maintainance

## ETUL - MODELE E



#### **PROS**

- Affordable (from 9 500 FCFA)
- Very good luminance and brightness and long lifespan
- Maintenance (Powerbank & bulb can be changed independently)
- Mounting flexibility
- Mobile powerbank can be either charge everywhere by solar cells or wall socket
- Solar powerbank can be used to charge other devices (Phone)

## **CONS**

- Solar powerbank takes long time to charge via sun light
- Need human intervention to charge

# Lampe solaire



## **PROS**

- Less expensive (about 12000 FCFA On average)
- Can be recharged either by solar cells or wall socket
- Portable
- · Little maintainance

## **CONS**

- Poor luminance
- Lighting time very low
- Limited flexibility and short lifespan
- Need human intervention to charge

## Lampes d'urgence LED





#### **PROS**

- Less Power consumption and longer lifespan
- · Have a good luminance
- Very handy, flexible and portable

#### **CONS**

- Less affordable and poor lifespan (about 6 months)
- Heavier maintainance (bulbs and batteries can't be replaced)
- Heat sensitivity which reduces lifespan
- Poor lighting time(less than 4 hours)
- Contains hazardous materials which requires proper disposal
- Need human intervention to charge

## Système lampes solaires



#### PROS

- Have a Good luminance
- Charged by solar cells
- Good endurance and autonomous
- Can charge other devices like phones etc

#### CONS

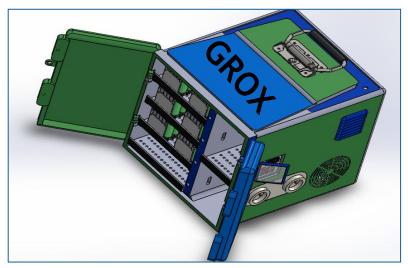
- Very expensive (as high as 85000 FCFA)
- Requires a technical team for installation
- Heavy maintainance



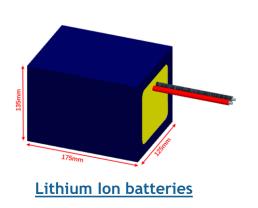


# **Solutions**: A clean battery, cheaper and easy to install

2) GROX (Green Box); cheaper, scalable and accessible solution to ensure continuity of service in case of electric shedding for MPMEs, events & utilities



BOX power supply containing modular batteries & inverters





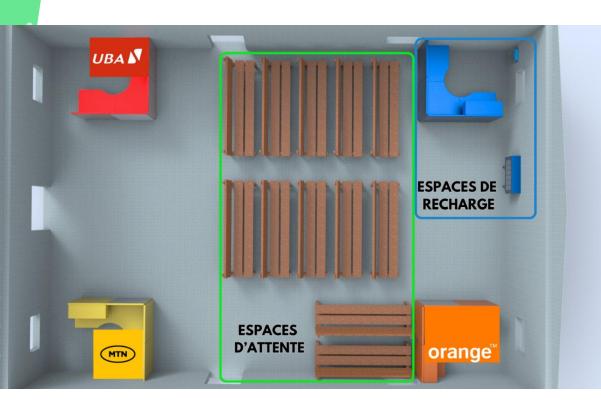
Solar battery charging station



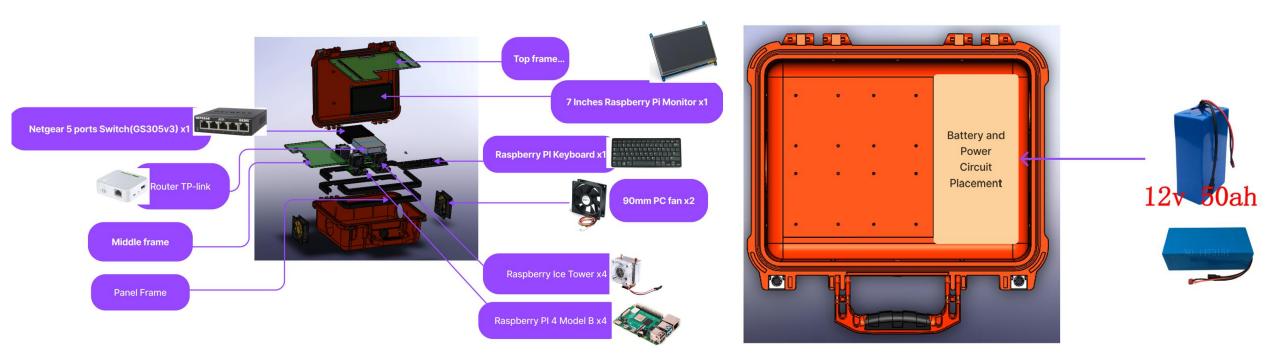
**Solutions**: Community multimedia & business center

3) INDLU: « Arbre à palabre »

**PARTNERSHIPS: Public-Private** 







Solutions: Sustainable development via technology

4) SNETBEE; Mini & autonomous datacenter





# SOLUTION DE RECYCLAGE DE BATTERIE

PAR ITOK STEVE HECTOR INGENIEUR GENIE ELECTRIQUE OFTY CAMEROUN





**~~~** 

# WE CARE ABOUT YOU



